



Advertising Opportunities

at the JCC's Qualcomm Sports Fitness & Aquatics Complex

The JCC has more than
140,000
VISITS each month.
**80% PARTICIPATED IN SPORTS, AQUATICS,
FITNESS AND WELLNESS ACTIVITIES.**



If your goal is to reach active, fit, style-conscious adults of all ages – the JCC's Fitness Center is the perfect place for your advertising message.

The J is a very busy place! Each year we offer 2400 fitness classes and teach over 2100 children water safety. Our gym, tennis courts and fields are home to adult and youth sports leagues morning, noon and night.

Combining classic banners with digital screens, your message will be seen over and over again by the people most likely to purchase your products and services.

2019-2020 Ad Rates

Gymnasium Banners - Size: 5' x 5'	\$500 per year (plus one time cost of banner)	Includes 12 months of placement Contract can begin any time Cost of Banner: \$100
JCC Fitness Center Digital TV Screens	<ul style="list-style-type: none"> \$100/monthly \$1000/year (save \$200!) 	6 month minimum placement Size: 1600 x 900px
BEST VALUE Package includes Gymnasium Banner and a full year of digital advertising	\$1500 for a full year of onsite advertising at the JCC!	For a limited time! We pay for your banner! SAVE a total of \$300!

We accept files created in QuarkXpress, Illustrator and Photoshop. All graphics files and fonts must be included. Other acceptable formats include high resolution PDF, TIF and EPS.

Please email artwork to: dans@lfjcc.org.

Ad Design / Non Camera Ready Ads - Any design or production work required will be done at a charge of \$100 per hour. Space is limited, and the JCC may refuse ads based on available space, content, nature of organization, etc.

Did you know? The JCC offers advertising and sponsorship opportunities allowing you to reach all types of audiences from young families to aging adults. For a complete overview of current advertising options visit lfjcc.org or contact dans@lfjcc.org; 858-362-1334.