



Lawrence Family
Jewish Community Center
JACOBS FAMILY CAMPUS

Sunday, December 6, 2026

A Community-wide Hanukkah celebration with impact



Sponsorship Opportunities

*To be recognized in print and digital materials, please confirm your sponsorship by **November 2, 2026**.

Diana Stern | Associate Director of Philanthropy

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Address 4126 Executive Drive | La Jolla, CA 92037

BENEFITS OF SPONSORSHIP

When you sponsor the Festival of Lights run, you're not just putting your logo on a banner. You're showing up where it matters most. You are showing up where it matters most. You are investing in the health and well-being of our community and standing alongside hundreds of local families, community leaders, and decision-makers who prioritize connection, movement, and vitality.

And the best part? ***Every dollar raised supports Inclusion***, a beloved JCC program that for 30 years has been supporting children, teens, and adults with physical, cognitive, and developmental disabilities ensuring meaningful access to programs and community life. By sponsoring, you help us continue serving our community with purpose, while aligning your brand with community wellness, celebration, and connection. Let's make an impact together.



Festival of Lights run 1982



Festival of Lights run 2025

Hanukkah Happening Event Schedule

Dec
6,
2026



Festival of Lights Run

Fun Run at 8:30 am
5K & 10K at 9:00 am

Lace up and run for Inclusion at the Festival of Lights Runs. Choose the 1-mile fun run, 5K, or 10K, and be part of a community that believes everyone deserves access, connection, and support. Whether you run, walk, or stroll with family, you're moving our community forward.



 Sharon & David Wax Family Pavilion
Mandell Weiss Eastgate Park
La Jolla, CA 92037

Hanukkah Block Party

Opens at 9:30 am

Join us for the ultimate community-wide Hanukkah Block Party! Bring the whole family for Hanukkah crafts, games, music, food trucks and much more!



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4126 Executive Drive
La Jolla, CA 92037

Maximum dynamic visibility across all Hanukkah Happening activities including the Festival of Lights Run and Hanukkah Block Party

\$18,000 (\$14,400 tax deductible)

- Exclusive “Hanukkah Happening Presented By [Sponsor Name]” recognition across all event marketing, including digital, print, and email communications
- Top-tier logo placement (largest and primary) across all event and race signage including t-shirts, race bibs, route markers and on-site signage
- Dedicated sponsor feature including 2 social media spotlight posts and 1 email banner placement
- Professionally captured photos featuring your brand for post-event marketing use
- 1 full page ad in JConnections biannual magazine
- Recognition on all Hanukkah Happening promotional emails
- 4 complimentary Festival of Lights Run entries
- Vendor booth





Miracle Maker

\$5,000 (\$3,000 tax deductible)



- Vendor booth
- Logo on t-shirts
- Logo on race bibs
- Logo on event webpage
- 1 dedicated social media post
- Email banner ad space
- Recognition on Festival of Lights Run promotional emails
- 4 complimentary race entries



Chai Roller

\$3,600 (\$3,000 tax deductible)



- Vendor booth
- Logo on t-shirts
- Logo on event webpage
- Recognition in 1 social media sponsor carousel
- Recognition on Festival of Lights Run promotional emails
- 2 complimentary race entries

★ Dreidel Dasher



\$1,800 (\$900 tax deductible)

- Vendor booth
- Logo on t-shirts
- Logo on event webpage
- Recognition in 1 social media sponsor carousel
- Recognition on Festival of Lights Run promotional emails
- 2 complimentary race entries

★ Sufganiyot Sprinter



\$800 (\$700 tax deductible)

- Vendor booth
- Logo on t-shirts
- Logo on event webpage
- Recognition on Festival of Lights Run promotional emails
- 2 complimentary race entries

★ Gelt Giver



\$540 (\$440 tax deductible)

- Logo on t-shirts
- Logo on event webpage
- Recognition on Festival of Lights Run promotional emails
- 2 complimentary race entries

Festival of Lights Run

Underwriting Opportunities

Underwriting a piece of the race helps us cover some of the higher expenses associated with this event. Your underwriting support means we can prioritize putting our fundraising toward people, programs, and services instead of expenses.

It's 100% tax deductible and includes your name/logo on our race t-shirt, event signage, event webpage, and recognition on Festival of Lights Run promotional emails.

- **Security – \$5,000**
- **Medical – \$4,000**
- **Hanukkah Bash After Party – \$3,000**
- **Race T-Shirts – \$2,000**
- **Race Medals – \$1,000** Underwritten by 
- **Sufganiyot (Donut) Station – \$800**
- **Race Bibs – \$500**
- **Water Stations – \$360** Underwritten by 