



San Diego Jewish Film Festival • February 13 -23, 2020
Advertising Placement • Festival Brochure • Pre-Show Slides



We are offering you two unique, full color opportunities to purchase advertising for the 28th Annual San Diego Jewish Film Festival taking place from February 13 – February 23, 2020. This highly targeted audience is engaged, educated, and influential with high buying potential.

Theater Slides will appear at 5 theatres, on 12 screens for 10 days and evenings from February 13-23, 2020. Your slide(s) will be shown before approximately 80 film screenings over 12 days and seen multiple times by 17,000 attendees.

Brochure and Festival Guide -- The brochure is mailed to 24,000+ households and is circulated to another 8,000+ JCC & CJC visitors and community businesses. The brochure is also available to 17,000 people who attend the festival in both locations throughout San Diego.

- YES! I want to purchase advertising slides at the San Diego Jewish Film Festival.** I would like to reserve:
 - One Slide \$600
 - Two Slides: \$900
 - Three Slides: \$1100
- YES! I want to advertise in the San Diego Jewish Film Festival Brochure.** I would like to reserve:
 - 1/2 Page Ad (4 ¾ x 7 ½) \$750
 - Full Page Ad (10 x 7 ½): \$1250

ARTWORK SPECIFICATIONS

<p>Theater Slides – Your company’s name in lights!</p> <ul style="list-style-type: none"> For best quality, please submit ads in a high quality 1920x1080 saved in JPEG format. Other acceptable formats include high resolution PDF, TIF and EPS files. Tips for success: This is a very visual medium – Your slide will be on the screen for 5 – 7 seconds; use pictures/photos, limit text, use a dark background (avoid white or black), tie in a special offer/discount for SDJFF patrons Artwork Deadline: January 26, 2020 	<p>Brochure Ads – All ads printed in full color!</p> <ul style="list-style-type: none"> Camera-ready ads must be submitted at the exact size indicated above. For the best quality ad, all photos must be scanned at 300 dpi and no smaller than 100% with no compression. Black and white line art must be scanned at 600 dpi. We accept files created in InDesign, Illustrator and Photoshop. All graphics files and fonts must be included. Other acceptable formats include high resolution PDF, TIF, EPS. Artwork Deadline: November 20, 2019
<ul style="list-style-type: none"> Graphic design services are available for a nominal fee. Space is very limited and will be reserved on a first come first serve basis. The SDJFF has the right not to accept ads based on available space, content, nature of organization, etc. Payment is required within 30 days of ad acceptance. 3. We encourage you to create your ad in full color. Please submit files via email to: dans@lfjcc.org Additional sponsorship opportunities are available. Please contact dans@lfjcc.org to learn more. 	

Business: _____

Contact Name: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Payment Information

Credit Card # _____ Exp. Date (mm/yr.): _____ CVV# _____

Check Enclosed

Signature: _____

Please send completed and signed order form along with payment information to:

Attn: Dan Shapiro, dans@lfjcc.org