



Advertising Opportunities • Pre-Show Slides • Festival Brochure

ARTS & IDEAS Series • August 2018 – June 2019

San Diego Jewish Film Festival • February 7 -17, 2019

The San Diego Center for Jewish Culture, with its reputation of cutting edge film, award-winning entertainment and thought-provoking lectures is pleased to introduce new ways to connect with our engaged, affluent and educated audience. In addition to our Film Festival, now in its 29th year – we are thrilled to launch our first ever ARTS & IDEAS Season – comprised of almost 60 diverse performances, concerts, talks, live podcasts and so much more. We are offering unique, full-color opportunities to get your business or organization’s message in front of our audiences in a very big way – by becoming part of our pre-show theatre slide presentation and by purchasing ad space in our sought-after Film Festival Brochure.

ARTS & IDEAS Theatre Slides will appear before all 60+ performances presented from August 2018 through June 2019 in our state of the art 500 seat theatre. Celebrities like Isabella Rossellini, Peter Dinklage and Sandra Bernhard will take the stage along with world-renowned podcasters, chefs, authors, journalists, musicians, actors, dancers and so many more.

Film Festival Theatre Slides will appear on multiple screens throughout San Diego county for 11 days and evenings, February 7 - 17, 2019. Your slide(s) will be shown before approximately 80 film screenings over 11 days and seen multiple times by 17,000 attendees. Plus for those who reserve and submit artwork early (before September 21, 2018) your slide also appear before the first of its kind, Joyce Forum Short Jewish Film Festival taking place from October 6 -7 at no additional charge.*

Brochure and Festival Guide is mailed to 24,000+ households and is circulated to another 8,000+ JCC and CJC visitors and community businesses. The brochure is also available to 17,000 people who attend the festival in locations throughout San Diego.

- YES! I want to purchase advertising slides for the 2018-19 ARTS & IDEAS Season. I would like to reserve: One Slide \$600, Two Slides: \$900, Three Slides: \$1150
YES! I want to purchase advertising slides at the San Diego Jewish Film Festival. I would like to reserve: One Slide \$600, Two Slides: \$900, Three Slides: \$1150
YES! I want to advertise in the San Diego Jewish Film Festival brochure. I would like to reserve: 1/2 Page Ad (4 3/4 x 7 1/2) \$750, Full Page Ad (10 x 7 1/2): \$1250
YES! YES! – I want to save over 15% by purchasing slides for BOTH the Film Festival and the ARTS & IDEAS Season (Approximately 140 screenings for an entire year of marketing!) One Slide \$1000, Two Slides: \$1500, Three Slides: \$1900

Add a half page Film Festival Brochure ad for only \$650 • Add a full page Film Festival Brochure ad for only \$1000.

Business: _____

Contact Name: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Payment Information

Credit Card # _____ Exp. Date (mm/yr.): _____ CVV# _____

Check Enclosed

Signature: _____

Please send completed and signed order form along with payment information to:

Attn: Jodi Rudick, jodir@lfjcc.org

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ARTWORK SPECIFICATIONS

<p>Theater Slides – Your company’s name in lights!</p> <ul style="list-style-type: none"> • For best quality, please submit ads in a high quality 1920x1080 saved in JPEG format • Other acceptable formats include high resolution PDF, TIF and EPS files • Tips for success: This is a very visual medium – Your slide will be on the screen for 5 – 7 seconds; use pictures or photos, limit text, use a dark background (avoid white or black) • Tie in a special offer/discount for SDJFF patrons • Film Festival Artwork deadline: January 20, 2019 • ARTS & IDEAS Artwork can be submitted at any time during the season. 	<p>Brochure Ads – All ads printed in full color!</p> <ul style="list-style-type: none"> • Camera-ready ads must be submitted at the exact size indicated. • For the best quality ad, all photos must be scanned at 300 dpi and no smaller than 100% with no compression • Black and white line art must be scanned at 600 dpi • We accept files created in QuarkXpress, Illustrator and Photoshop. All graphics files and fonts must be included. Other acceptable formats include high resolution PDF, TIF, EPS. • Artwork deadline: December 1, 2018
<ul style="list-style-type: none"> ▪ Graphic design services are available for a nominal fee. ▪ Space is very limited and will be reserved on a first come first served basis. ▪ The SDJFF has the right not to accept ads based on available space, content, nature of organization, etc. ▪ Payment is required within 30 days of ad acceptance. We encourage you to create your ad in full color. ▪ Please submit files via email to: jodir@lfjcc.org ▪ Additional sponsorship opportunities are available. Please contact jodir@lfjcc.org to learn more. 	

